

**BEHAVIORAL HEALTH ADVISORY BOARD
SPECIAL MEETING – SWOT ANALYSIS
MINUTES ■ Monday, March 18, 2019**

<p><u>BHAB Members Present</u> Jerry Harris, Chair Claudia Armann Jamie Banker Ratan Bhavnani Nancy Borchard Gane Brooking Kevin Clerici Capt. James Fryhoff Monique Garcia Janis Gardner Denise Nielsen Supervisor Linda Parks Gina Petrus Irene Pinkard Sheri Valley</p> <p><u>Others Present</u> Kevin Janeway Marika Collins, Casa Pacifica</p>	<p><u>Ventura County Behavioral Health (VCBH) Staff Present</u> Edith Pham, BHAB Assistant</p>
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Note: The committee has not yet approved these minutes. There may be additions/deletions or corrections before the minutes are accepted in final form.

	DISCUSSION/CONCLUSIONS	RECOMMENDATIONS/ ACTIONS	RESPONSIBLE
I.	Call to Order Chair Jerry Harris called the meeting to order at 11:55 a.m.		
II.	Public Comments None.		
III.	<p>Conduct Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis of the BHAB Mr. Harris provided a brief overview of the process involved in a SWOT analysis. He led the board members in a brainstorming session. The board agreed on the following points:</p> <p><u>Strengths</u></p> <ul style="list-style-type: none"> a. Strong relationship with VCBH Director, managers and staff, and with the Sheriff’s Office. b. Supervisor Parks is very active on the BHAB. c. BHAB members are very committed. d. Strong committees, stakeholders. e. Effective improvements to the processes and action plans. <p><u>Weaknesses</u></p> <ul style="list-style-type: none"> a. Lack of consumer involvement. b. Lack of authority. c. Lack of understanding of the BHAB’s role and responsibilities. d. Need to focus on the most important things. e. Community outreach and engagement. <p>Marika Collins made a public comment and encouraged the BHAB to reach out to various organizations and advocacy groups.</p> <p><u>Opportunities</u></p> <ul style="list-style-type: none"> a. Strengthen the BHAB’s position as an influential body. b. Participation in implementation of new laws. c. Continuation of legislative workgroup. 		

	<p>d. Outreach: brochures, newsletter, events.</p> <p><u>Threats</u></p> <p>a. Budgetary constraints. b. Staying in your lane. c. Managed care-?</p> <p>Mr. Harris asked members to fill out a ballot and rank each point within each category in order of importance. The ballots will be tabulated, and the results will be shared at the April General meeting.</p>		
<p>IV.</p>	<p>Adjourn The meeting adjourned at 12:55 p.m.</p>		